

OPTOMAN IS LOOKING FOR A MARKETING MANAGER TO JOIN OUR TEAM OF SUPERHEROES!

From large-scale optics engineered for fusion and defence to the precision optics integrated into cars and smartphones — our work shapes the technology of everyday life.

RESPONSIBILITIES

- *Implement marketing strategies, constantly improving the e-commerce page, creating compelling technical content, and managing marketing channels.*
- *Manage the product portfolio, and analyse market needs, demand, competitive landscape, and pricing strategies;*
- *Contribute to preparing the company to participate in tradeshow and events; Research new growth opportunities, and implement strategies for entering new markets;*
- *Create engaging content that reflects the main value proposition.*
- *Strengthen and expand partnerships, overseeing and managing the network of distributors and representatives.*
- *Create innovative marketing campaigns, delving into customer needs and constantly looking for solutions to inspire trust.*

REQUIRED SUPERPOWERS

- *Higher education in physics or a related field (final year students are also welcome);*
- *Excellent organizational and communication skills that can ensure effective project management and smooth communication;*
- *Orientation to efficiency and ability to manage the tools of the field;*
- *Creativity and ability to generate new ideas;*
- *Ability to analyse data, summarise information, and propose solutions;*
- *Excellent communication in English (written and spoken).*

WHAT WE OFFER

- *The opportunity to work in an innovative and growing laser technology company in Lithuania;*
- *A positive, goal-oriented, and supportive team;*
- *Growth and development in the professional field;*
- *Health insurance and other additional benefits;*
- *Bonuses depend on work results;*

Salary: 1600-3000 Eur (taxes included)

Interested in joining the OPTOMAN universe? Please apply via email: ermina.ube@optoman.com